

# AWS AI Business Strategist (AIB-C01)

## Progress Tracker

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### Exam facts

Cost: \$50 beta (\$100 standard) | Questions: 85 (multiple choice + multiple response)  
Duration: 130 minutes (standard exam) | Passing score: 700 of 1,000 (compensatory scoring)  
Validity: 3 years | Delivery: Pearson VUE test center or online proctored  
Pass by February 15, 2027 to earn the Early Adopter badge

### Domain checklist: tick each topic when you can explain it out loud

#### Domain 1: AI Fundamentals and Literacy (24%)

- ☐ AI vs machine learning vs generative AI, in business language
- ☐ Solution types: recommendations, NLP, computer vision, document extraction
- ☐ Prompt engineering, RAG, and fine-tuning: what each does and costs
- ☐ Tokens, context windows, training vs inference cost
- ☐ Five situations where AI is the wrong tool for the problem

#### Domain 2: AI Strategy and Business Value Creation (28%)

- ☐ Use-case selection and prioritization frameworks
- ☐ Build vs buy vs partner, and how AWS Marketplace fits
- ☐ KPIs, baselines, attribution, and ROI calculation
- ☐ Pricing models: consumption, instance, and seat based; Savings Plans
- ☐ AWS Pricing Calculator and Cost Explorer for business cases

#### Domain 3: AI Governance and Responsible AI Leadership (24%)

- ☐ Responsible AI dimensions and the tradeoffs between them
- ☐ Governance bodies, approval flows, and human oversight
- ☐ Risk classification, bias, harmful content, IP, hallucinations
- ☐ Amazon Bedrock Guardrails and the Responsible AI Lens (concept level)
- ☐ Shared responsibility model for AI workloads

#### Domain 4: Business Readiness, Leadership, and AI Transformation (24%)

- ☐ AI maturity and readiness: people, process, technology, governance
- ☐ Data and infrastructure foundations an AI initiative needs
- ☐ Sponsors, champions, communication, and culture change
- ☐ Center of Excellence: role and structure
- ☐ Scaling a pilot to enterprise-wide deployment

- ☐ **Week 1** Domain 1: fundamentals, vocabulary, solution types, GenAI techniques
- ☐ **Week 2** Domain 2: business cases, ROI, build-buy-partner, cost tools
- ☐ **Week 3** Domain 3: governance, responsible AI, risk, compliance
- ☐ **Week 4** Domain 4 plus Skill Builder prep plan, practice questions, exam  
Dates: \_\_\_\_\_ Hours studied: \_\_\_\_\_ Practice score: \_\_\_\_\_

### Before exam day

- ☐ Exam booked and confirmation saved (date, time, delivery mode)
- ☐ Government ID matches the name on my AWS Certification account
- ☐ Official practice question set completed and weak domains reviewed
- ☐ Exam guide task statements re-read, one example noted for each

### Exam-day checklist

- ☐ Arrive or log in 30 minutes early; complete ID check calmly
- ☐ Online exam: clear desk, closed door, webcam and microphone tested
- ☐ Answer every question: there is no penalty for guessing
- ☐ Flag long scenario questions and return with fresh eyes
- ☐ Multiple response: select every correct option, no partial credit
- ☐ Use all 130 minutes: review flagged questions before submitting

### After the exam

My score: \_\_\_\_\_ Result: \_\_\_\_\_ Date: \_\_\_\_\_

Weakest domain: \_\_\_\_\_

Next step (recertification in 3 years / next certification): \_\_\_\_\_